

# Crisis Management Planning

*A Proactive Plan of Action for Senior Management*

## Planned Responses to Disaster Challenges

A strategic part of a comprehensive Business Continuity Management (BCM) solution, StraTech crisis management planning helps senior management effectively and efficiently respond to business interruptions, improving response capabilities with actionable plans tailored to address relevant events that can significantly impact business operations. The end result outlines steps and procedures for management to follow in the event of a crisis.

The planning process incorporates meetings with senior management, interviews with business unit representatives, and discussions among support department managers to identify business priorities and develop a cohesive, proactive approach to disaster recovery. Benefits include:

- Opportunities to identify weaknesses in existing plans and procedures
- Better understanding of staff involvement and group interdependencies
- Hands-on experience working through decisions that could arise during a crisis
- Improved cross-departmental communication
- Real-time debriefing advances plans while mitigating risk and reinforcing value

## Minimize Consequential Impacts

It's almost impossible to plan for every single disaster, but common planning practices that focus on management's response to crisis can greatly lessen the impact of the consequences. StraTech delivers actionable analysis to address challenges specific to management, effectively minimizing risk and impact.

Leveraging business continuity best practices and expert professional consultants, StraTech crisis management planning encompasses:

- Crisis detection and preliminary assessment
- Notification and escalation
- Damage assessment
- Crisis command center procedures
- Support activities

- Administrative procedures
- Resource requirements
- Review of existing crisis response policies and procedures
- Comparative analysis between current capabilities and what is needed to achieve response objectives

## Simulation Exercises Validate the Plan

As part of the crisis management planning engagement, test scenarios are conducted to ensure the current response strategy provides adequate protection against interruptions and that the coordinating components can quickly and accurately respond to a crisis.

Simulations can be specific threat scenarios like tornado, blizzard, liquid natural gas leak, cyber terrorism, or a customer-defined situation. The tests are developed as a learning exercise with an outcome designed to foster a higher level of risk mitigation and preparedness.

## Supplemental Services to Boost Value

As part of a comprehensive BCM solution, StraTech offers additional services that compliment crisis management planning efforts. These include:

- Business Continuity Plan Assessment
- Backup and Restoration Assessment
- Enterprise Risk Assessment
- Regulatory Compliance Review
- Vulnerability Assessment
- Business Impact Analysis
- Business and IT Plan Development

### *Business Continuity Planning*

*A comprehensive IT Business Continuity/Disaster Recovery (BC/DR) strategy is a critical requirement for effective IT governance. Far beyond a simple offsite backup and recovery map, a thorough BC/DR Plan ensures operational stability. For more information, contact StraTech today.*